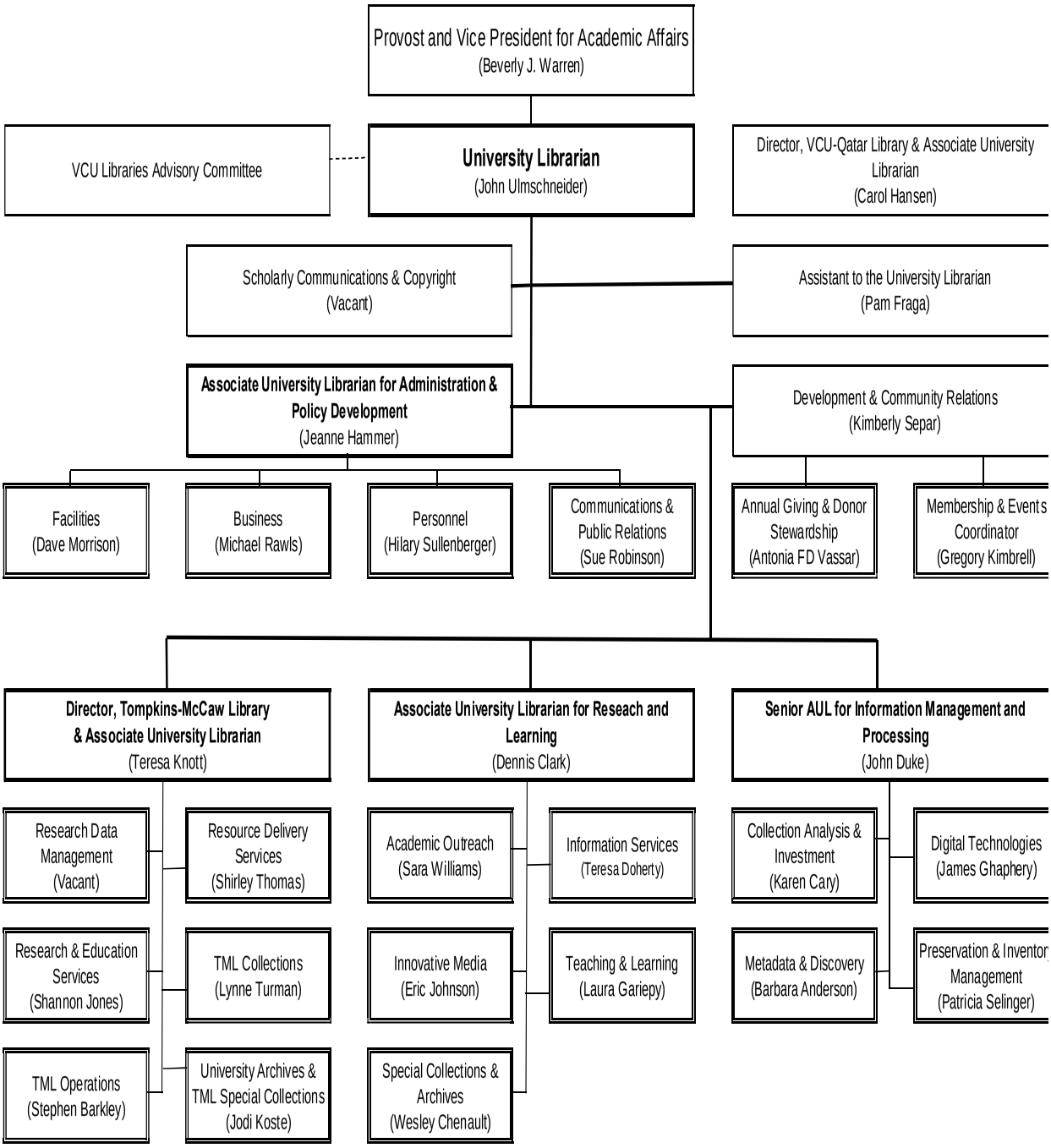
VCU Libraries

Virginia Commonwealth University

Virginia Commonwealth University Libraries



Purpose: Achieve A Foundational *Quest* Goal

"An important component of infrastructure support involves building capacity within the VCU Libraries. Resource allocation to the VCU Libraries must be structured to provide increased access for students, enhanced study environments for undergraduate, graduate and professional students, and increased funding for key allocations to support the research agendas of a diverse faculty. Achieving excellence as a major urban, public research university will require a substantial investment in the VCU Libraries over the next six years to support the development of collections, technology infrastructure, and new forms of service. Achieving membership in the Association of Research Libraries must be a goal in the new vision for VCU."
-- *Quest for Distinction*, page 30

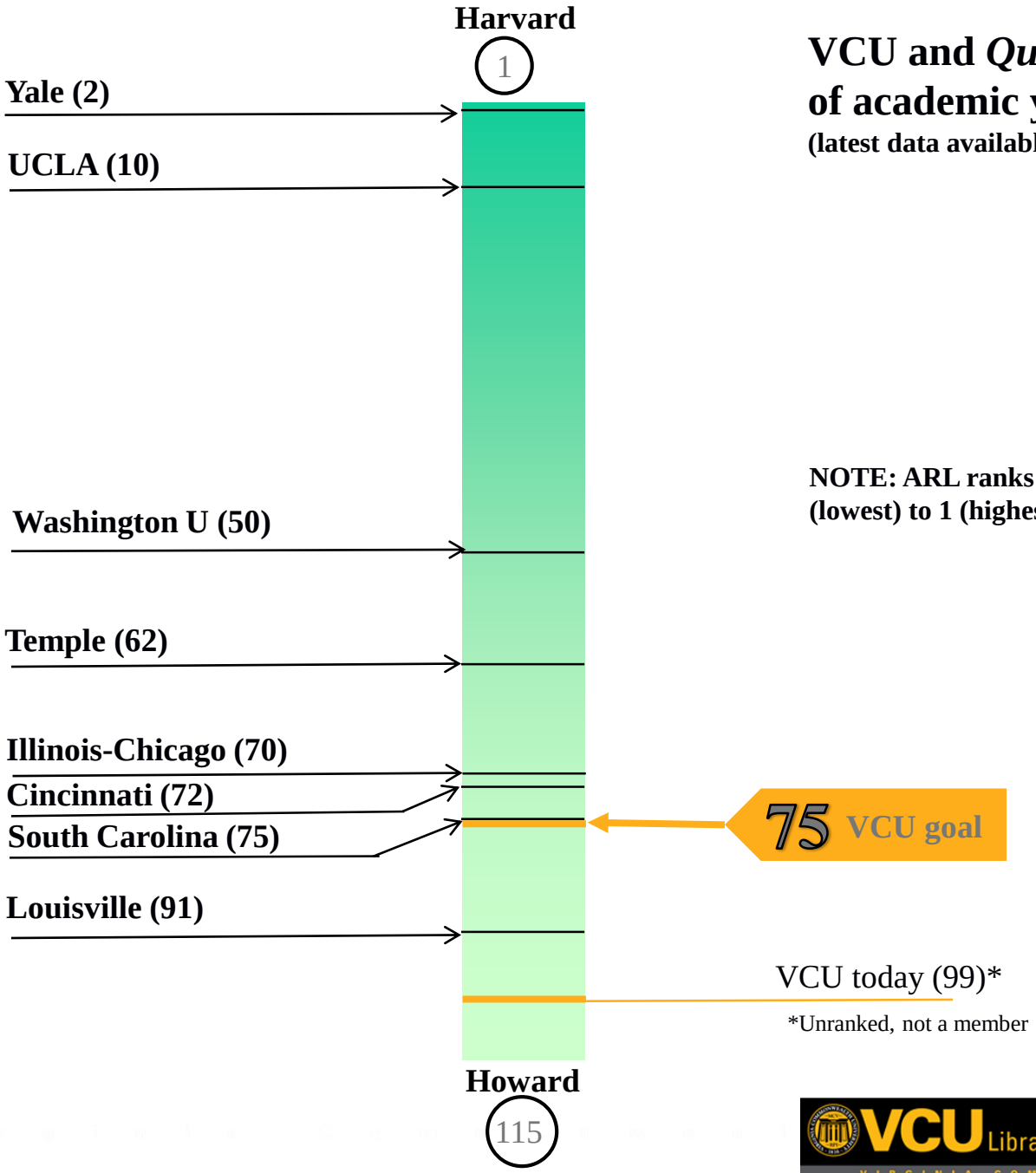
Two elements to ARL membership

Quantitative Benchmarks

- ARL Investment Index
- Weighted assessment of four elements in a sustained university investment program
- Total expenditures
- Total library materials expenditures
- Total professional staff expenditures
- Total staff

Qualitative Characteristics

- Student services and spaces resembling peer research institutions
- Campus guidance on copyright, author's rights, publishing, open access
- Vigorous institutional repository program; support faculty in publishing, alternative expressions of scholarship, data curation
- Institutional & staff engagement with emerging issues in research libraries
- Advanced search, discovery, and provisioning tools; research-level collections
- Special and unique collections that are valuable additions to North American research assets



VCU and *Quest* ARL goal as of academic year 2011-12

(latest data available)

NOTE: ARL ranks libraries from 115 (lowest) to 1 (highest)

University Investment: Near-Term Actions

Keep library buildings open; meet faculty and student academic work and curricular needs

Design and build a new library on the Monroe Park Campus

Continue renovations and upgrades of both existing facilities

Create new delivery and consulting services for faculty

Develop top-tier digital media presentation and editing capabilities for students and faculty

Acquire library collections that provide access to the scholarly record essential for teaching, learning, and research

Create university archive program and establish position of university archivist

Build collections in humanities, social sciences; maintain strength in sciences

Create a framework for digital collections and expand investments there

Strengthen investments in special collections for both TML and JBC

Ensure that faculty and students can create, find, and use scholarly materials appropriate for their needs

Reshape and invigorate liaison outreach

Establish design and investment plan for e-science/big data program

Provide best possible guidance on the confident use of digital and print materials for teaching and learning in a digital world – one with an evolving understanding of copyright and fair use

Create a publishing and archiving platform for VCU students and scholars to expose their academic work

Three parts of 2015-2017 request

- Sustain around-the-clock student services, operate new building, create programs and services characteristic of ARL libraries.
- Strengthen collections to improve access to the scholarly record for new STEM-H researchers and for emerging focus on humanities and social sciences.
- Cover unavoidable, contractually-obligated cost increases for subscriptions.

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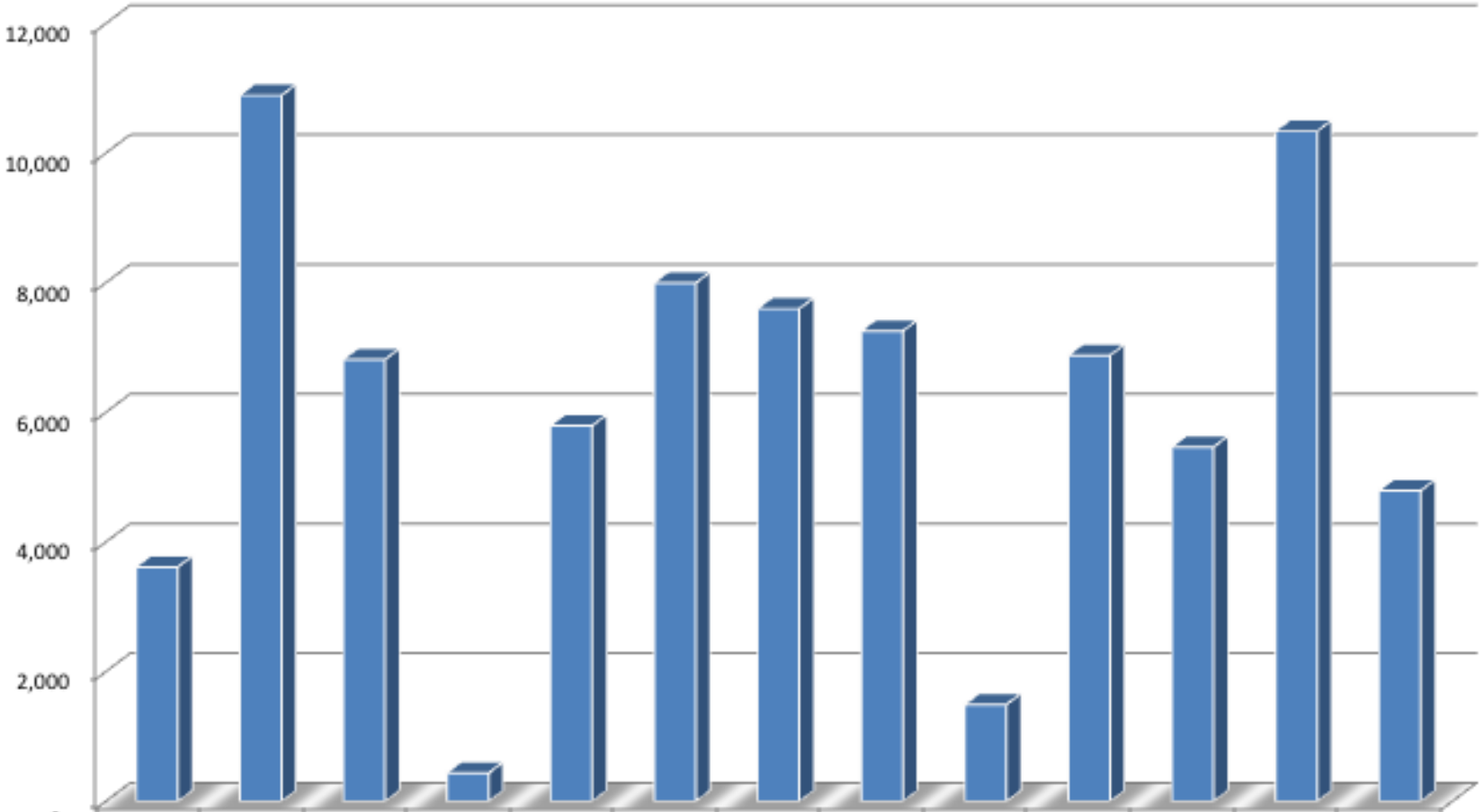
ANNUAL GATE COUNT

Cabell 2am - 7:30am
Total Exits by Month



	Mar -12	Apr - 12	May -12	Aug - 12	Sep - 12	Oct - 12	Nov - 12	Dec -12	Jan -13	Feb - 13	Mar - 13	Apr - 13	May - 13
Exits	3,620	10,897	6,821	443	5800	8002	7604	7259	1497	6884	5472	10342	4797

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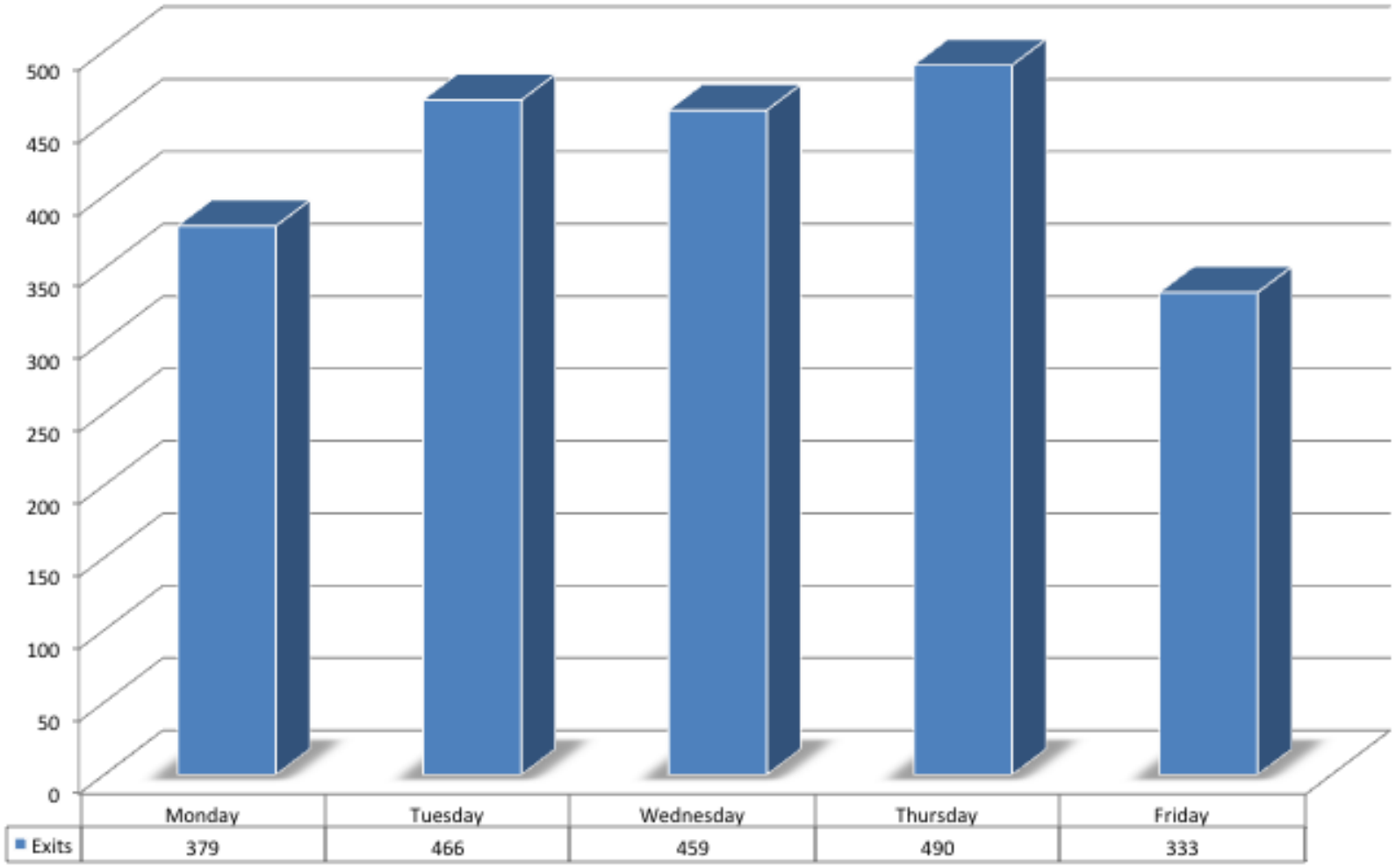
Cabell 2am - 7:30am
2012-13
Average Exits by Weekday



	Monday	Tuesday	Wednesday	Thursday	Friday
Exits	379	466	459	490	333

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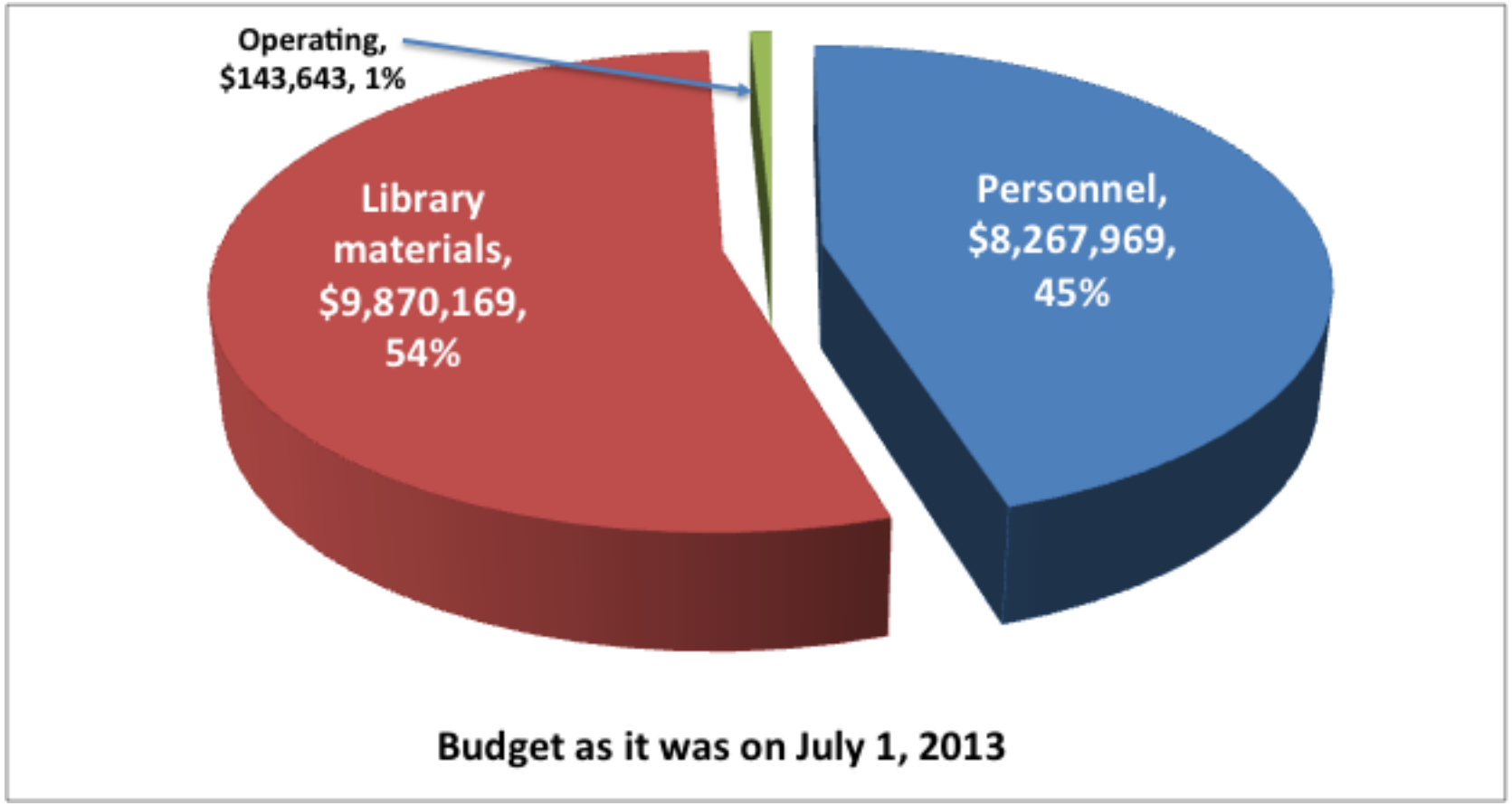
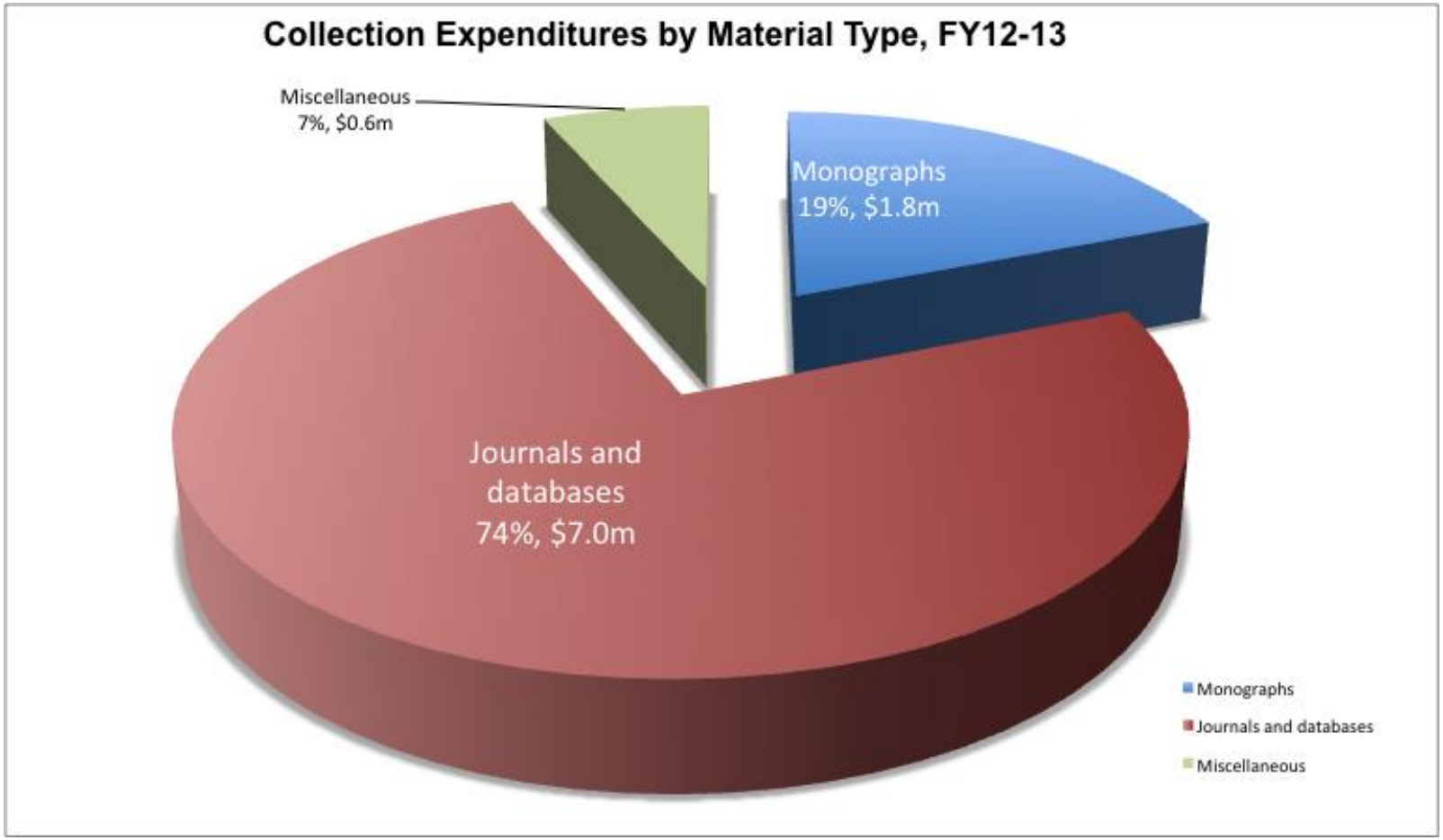
Budget distribution as it was at budget load July 1, 2013



Library materials investments for year ending June 20, 2013



Total downloads from COUNTER-compliant* journals, 2012: 2,244,443
Total downloads from COUNTER-compliant* journals, 2013: 2,622,802

*some journals do not report use data in compliant fashion and aren't included in these numbers

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One example of unavoidable cost increases

Elsevier contract for Virginia doctoral institutions, 2009-2013

ELSEVIER

Science Direct Renewal 2014

Current Agreement Terms

	2009	2010	2011	2012	2013
Content Fee	6.25%	6.75%	7.25%	7.50%	8.00%
E-Only Discount	14.75%	14.50%	14.25%	13.50%	13.00%
Price Cap	5.00%	5.00%	5.00%	5.00%	5.00%
Freedom Collection Fee	$18,900.00	$19,845.00	$20,837.00	$21,879.00	$22,973.00
Net Annual Price Increases	5.60%	5.80%	5.80%	6.10%	6.10%
Total Contract Value	**$6,136,188**	**$6,457,818**	**$6,772,110**	**$7,197,457**	**$7,629,689**

One-Year Agreement (All Members)

	2014
Content Fee	9.70%
E-Only Discount	10.00%
Price Cap	5.00%
Freedom Collection Fee	$24,121.65
Net Annual Price Increases	9.99%
Total Contract Value	**$ 8,391,748.00**

Three-Year Agreement (All Members)

	2014	2015	2016
Content Fee	8.00%	8.00%	8.00%
E-Only Discount	12.00%	11.00%	10.00%
Price Cap	4.75%	4.75%	4.75%
Freedom Collection Fee	$24,064.22	$25,207.27	$26,404.61
Net Annual Price Increases	5.81%	5.80%	5.79%
Total Contract Value	**$ 8,073,027.84**	**$ 8,541,072.49**	**$ 9,035,366.63**

Four-Year Agreement (All Members)

	2014	2015	2016	2017
Content Fee	8.00%	8.00%	8.00%	8.00%
E-Only Discount	13.00%	12.00%	11.00%	10.00%
Price Cap	4.50%	4.50%	4.50%	4.50%
Freedom Collection Fee	$24,006.79	$25,087.09	$26,216.01	$27,395.73
Net Annual Price Increases	4.50%	5.56%	5.55%	5.53%
Total Contract Value	**$ 7,973,212.51**	**$ 8,416,179.69**	**$ 8,882,868.16**	**$ 9,374,515.82**

Five-Year Agreement (All Members)

	2014	2015	2016	2017	2018
Content Fee	8.00%	8.00%	8.00%	8.00%	8.00%
E-Only Discount	13.00%	12.50%	12.00%	11.50%	11.00%
Price Cap	4.50%	4.50%	4.50%	4.50%	4.50%
Freedom Collection Fee	$24,006.79	$25,087.09	$26,216.01	$27,395.73	$28,628.54
Net Annual Price Increases	4.50%	5.03%	5.03%	5.02%	5.02%
Total Contract Value	**$ 7,973,212.51**	**$ 8,374,093.38**	**$ 8,794,907.77**	**$ 9,236,637.92**	**$ 9,700,314.10**

One example of unavoidable cost increases

Final negotiated 3-year contract for Virginia doctoral institutions

2013 price: $7,629,689
2014 (2% increase): $7,782,486
2015 (4% increase): $8,093,764
2016 (4% increase): $8,417,515

Final cost-share model
Elsevier contract for Virginia doctoral institutions, 2014-16

Institution	Current	80/20%	85/15%	90/10%
GMU	9.4%	12.4%	11.9%	11.5%
JMU	3.5%	4.5%	4.3%	4.1%
ODU	11.2%	8.6%	8.6%	8.7%
UVA	26.2%	26.8%	27.2%	27.6%
VCU	17.7%	20.3%	20.5%	20.6%
VT	21.3%	22.1%	22.5%	22.8%
W&M	10.5%	5.3%	5.0%	4.7%

Cost difference year-to-year:

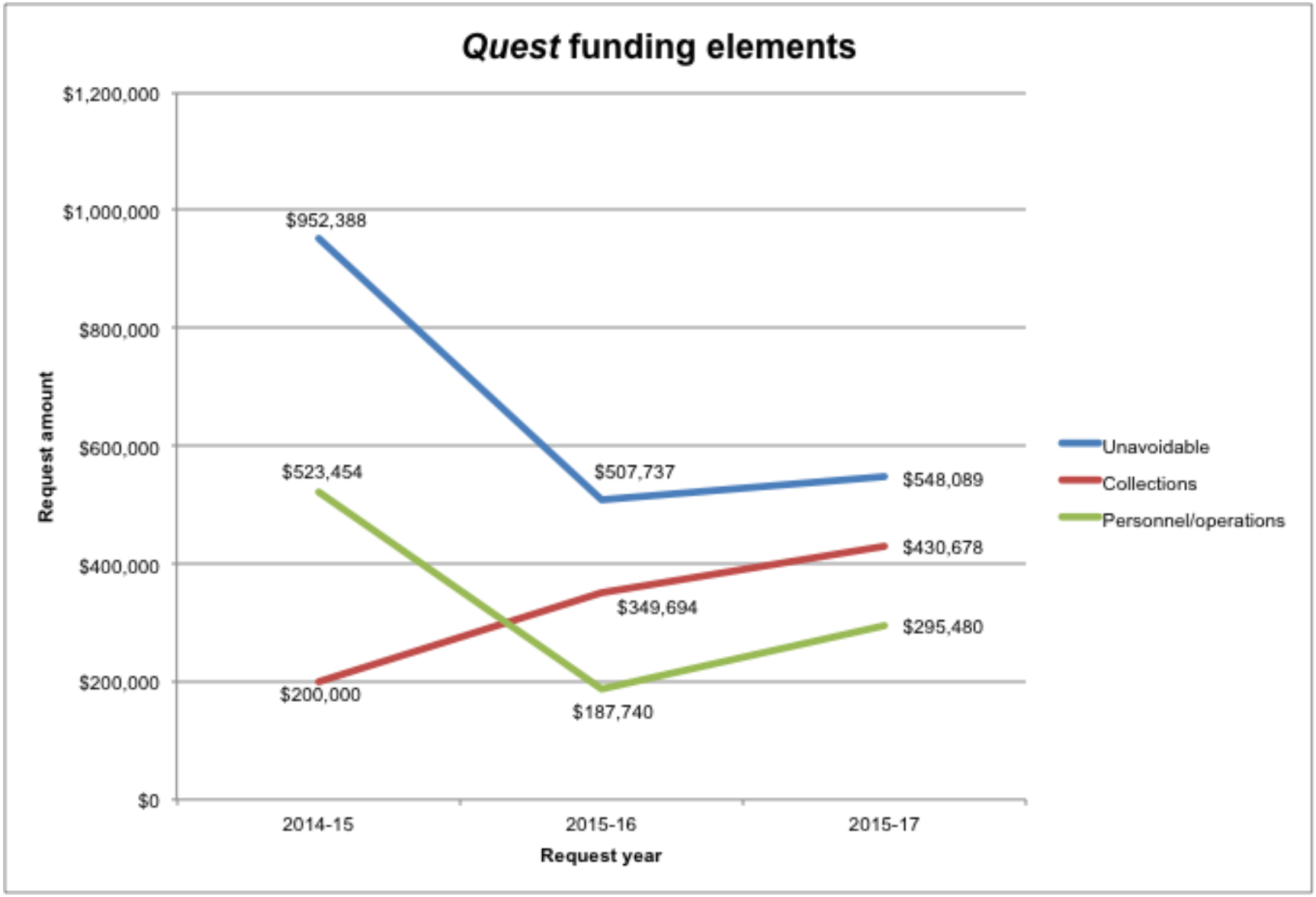
Institution	Current	80/20%	85/15%	90/10%
GMU	9.4%	2.9%	2.5%	2.1%
JMU	3.5%	0.9%	0.7%	0.6%
ODU	11.2%	-2.6%	-2.6%	-2.6%
UVA	26.2%	0.6%	1.0%	1.4%
VCU	17.7%	2.6%	2.7%	2.9%
VT	21.3%	0.8%	1.2%	1.5%
W&M	10.5%	-5.2%	-5.5%	-5.8%

Actual costs

85/15%				
	2013	2014	2015	2016
GMU	$712,097	$928,974	$966,133	$1,004,778
JMU	$265,898	$332,734	$346,044	$359,885
ODU	$845,897	$671,935	$698,812	$726,764
UVA	$1,977,224	$2,116,431	$2,201,088	$2,289,131
VCU	$1,336,485	$1,592,246	$1,655,936	$1,722,174
VT	$1,608,336	$1,749,295	$1,819,266	$1,892,037
W&M	$795,387	$390,851	$406,485	$422,744
	$7,541,324	**$7,782,466**	**$8,093,764**	**$8,417,515**

Funding request breakdown

- Overall, request emphasizes collections
- BUT: request strengthens personnel and operations to improve ROI for collections, create qualitative characteristics of ARL institutions, and recognize increased workload from larger collections and expanded operations
- Personnel increase early in the cycle to support new building and meet high demand for help in academic work, classroom instruction, and liaison services
- Rank in collections, 2011-12: 84
- Rank in total expenditures, 2011-12: 99
- Rank in professional staff expenditures, 2011-12: 110



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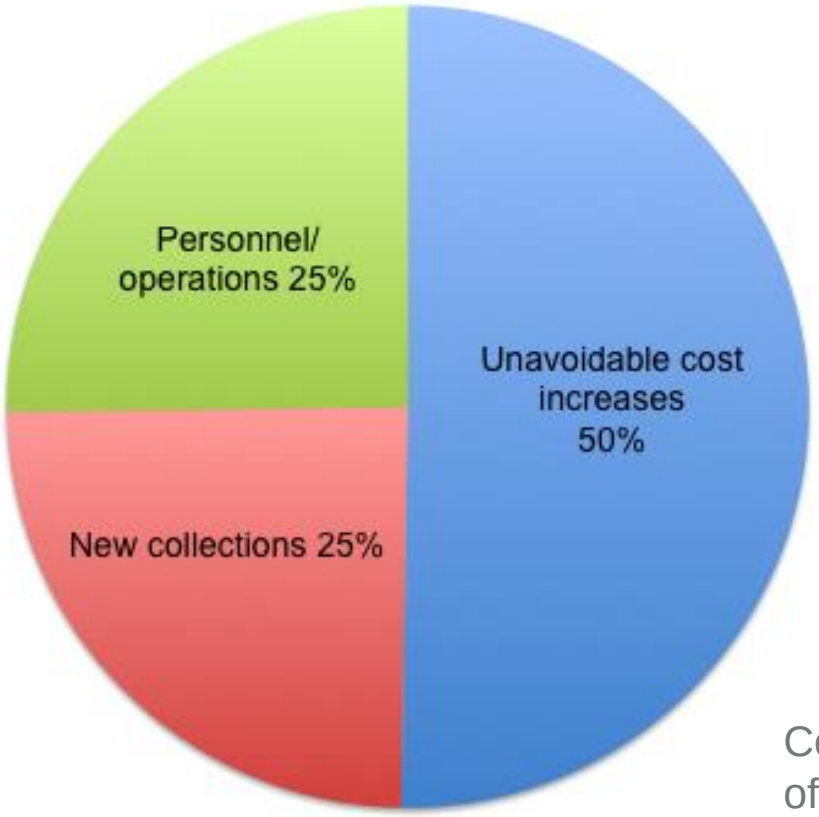
Distribution of requested funds for VCU Libraries 2014-16



Collections = 75% of request

Student Library Fee proposal

- Propose $22/semester per full-time student; equals one-half student technology fee
- Supports student services, around-the-clock hours, around-the-clock online education support, start-up equipment and costs for new building
- Does NOT fund collections or faculty-focused programs
- Will fund most of personnel & operations request within *Quest* funding plan for library
- Library becomes funded by a combination of student fee, for student-related programs, and university E&G, FACR, and other funds, for all else

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Site Plan

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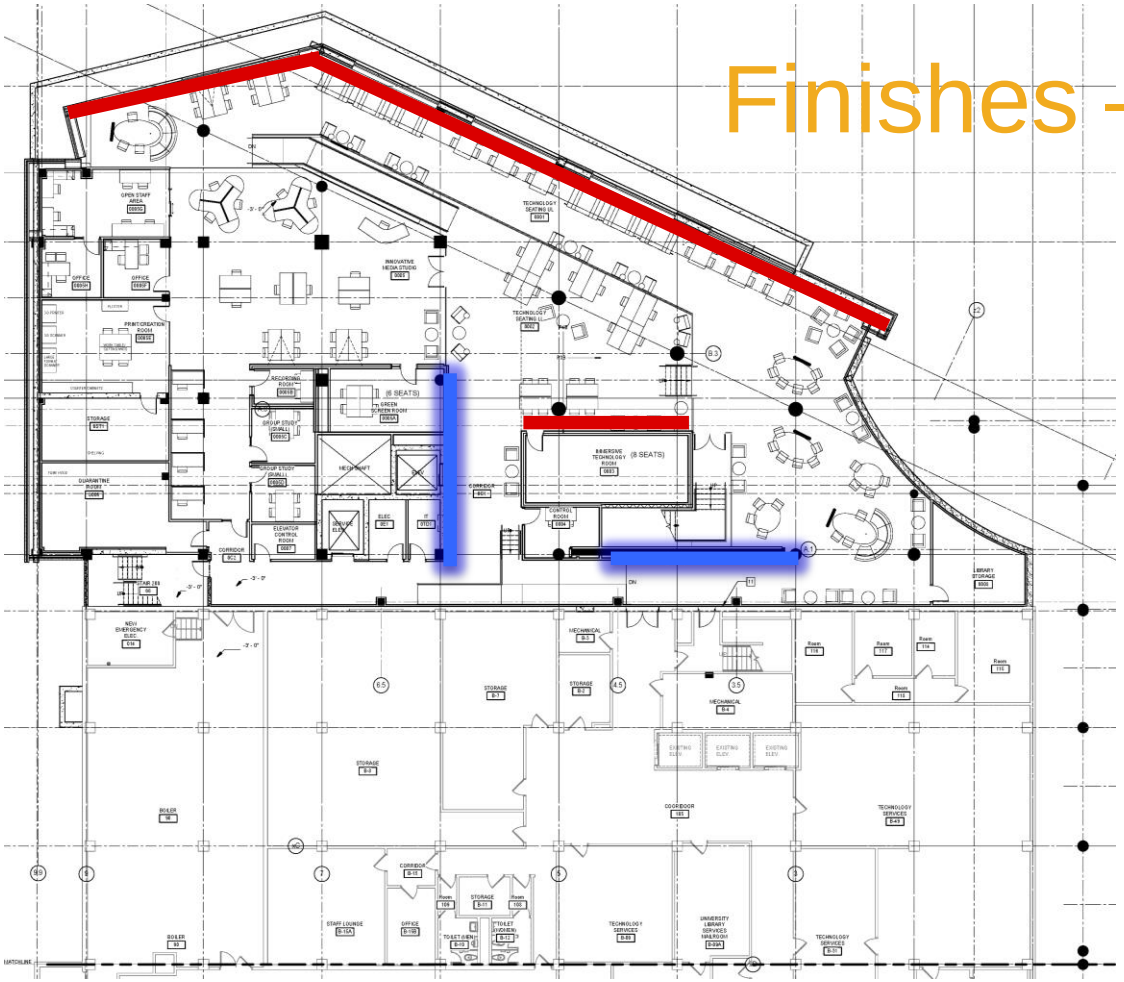
Finishes – Level 0



- Feature Wall
- Limestone
- Accent Paint
- Art Wall

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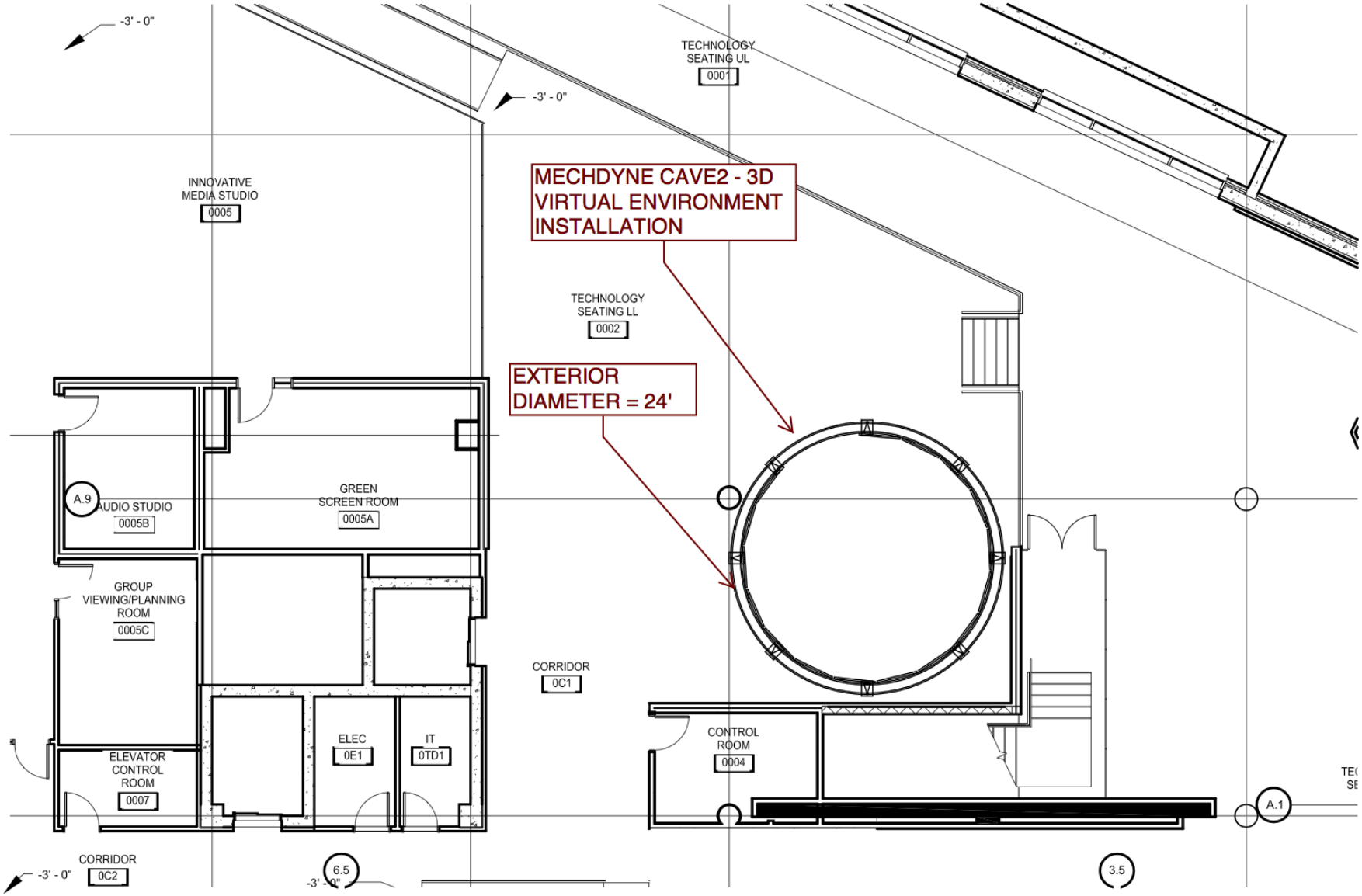

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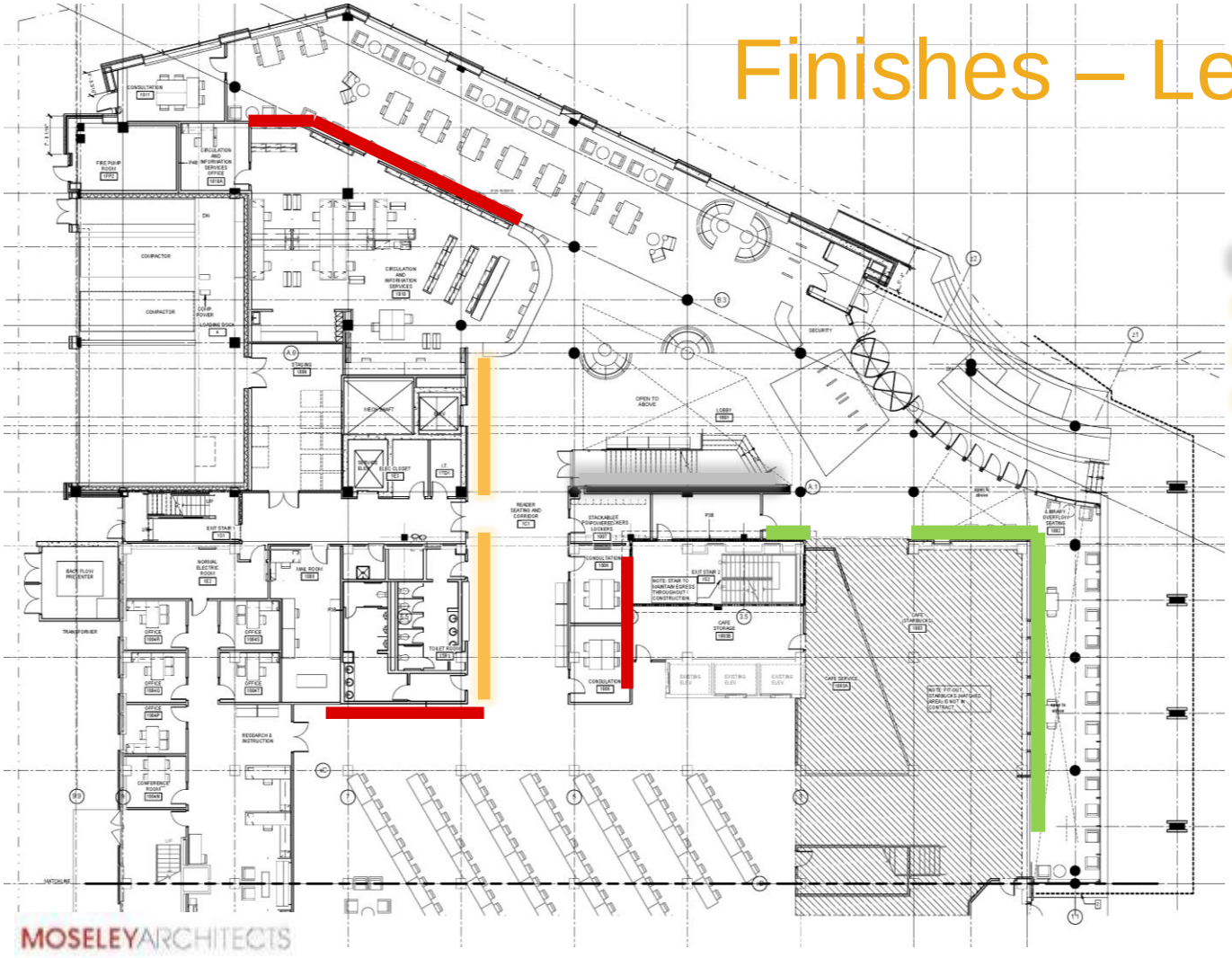
Finishes – Level 1



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- Limestone
- Accent Paint
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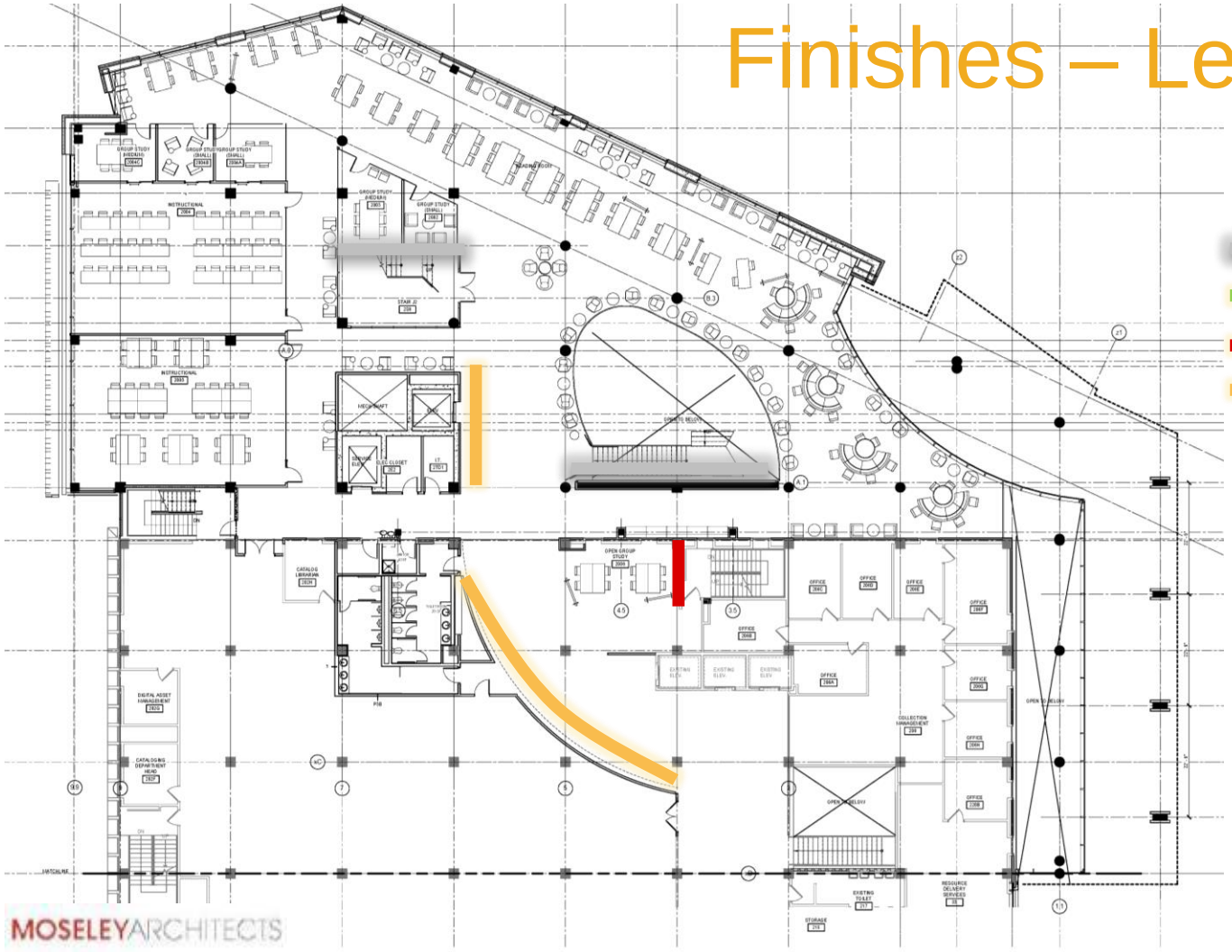
Finishes – Level 2



- Feature Wall
- Limestone
- Accent Paint
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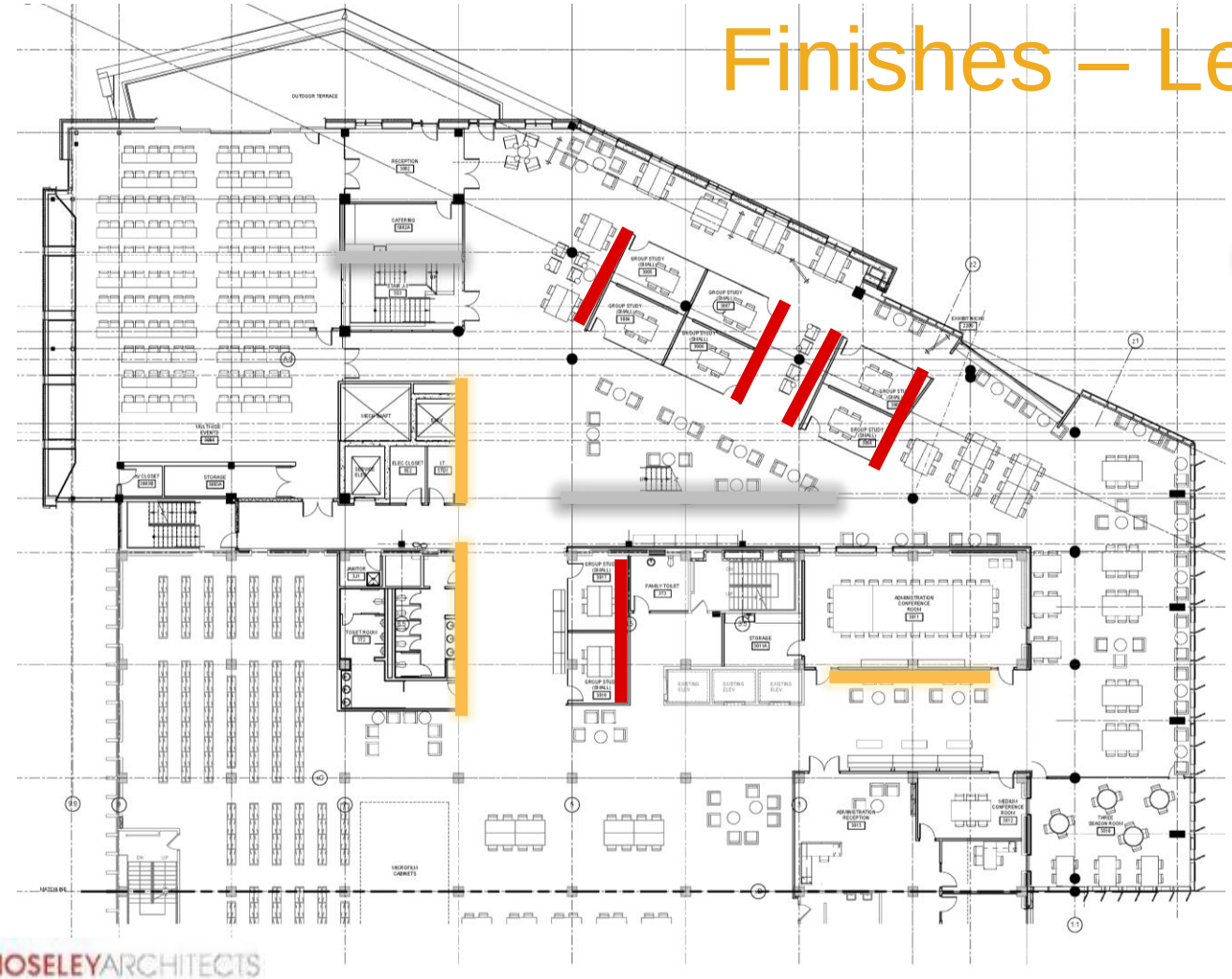
Finishes – Level 3



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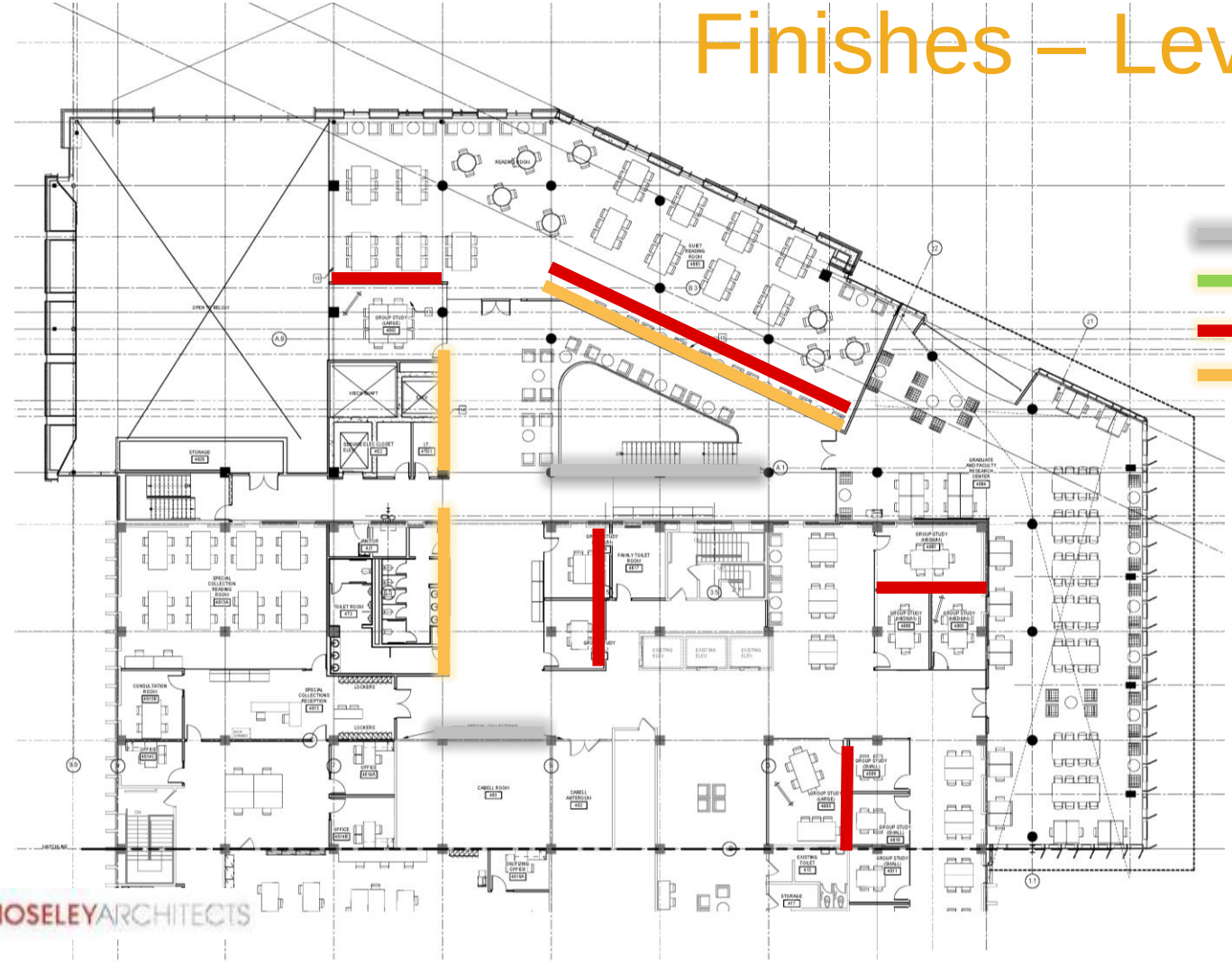
Finishes – Level 4



- Feature Wall
- Limestone
- Accent Paint
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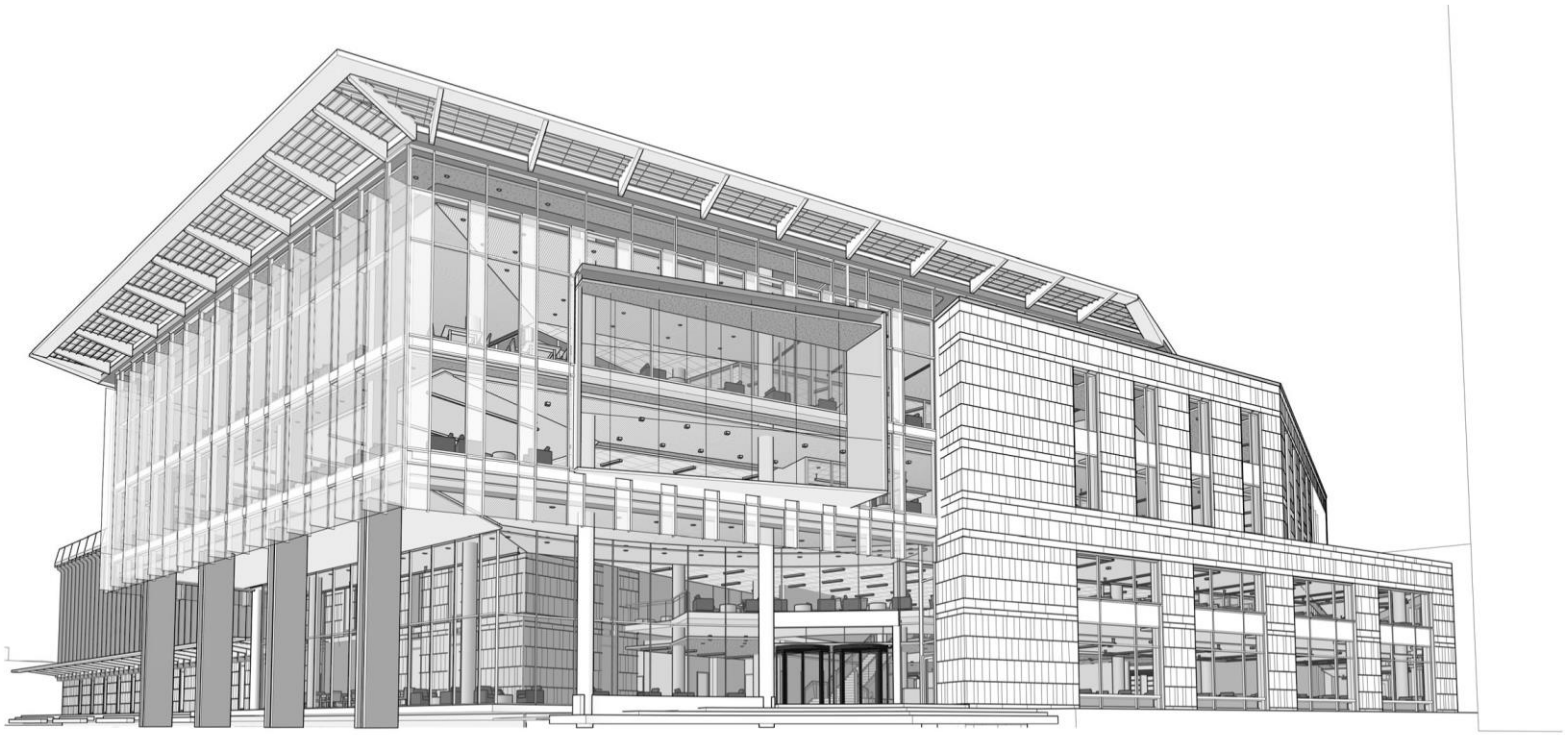
Across Compass Perspective



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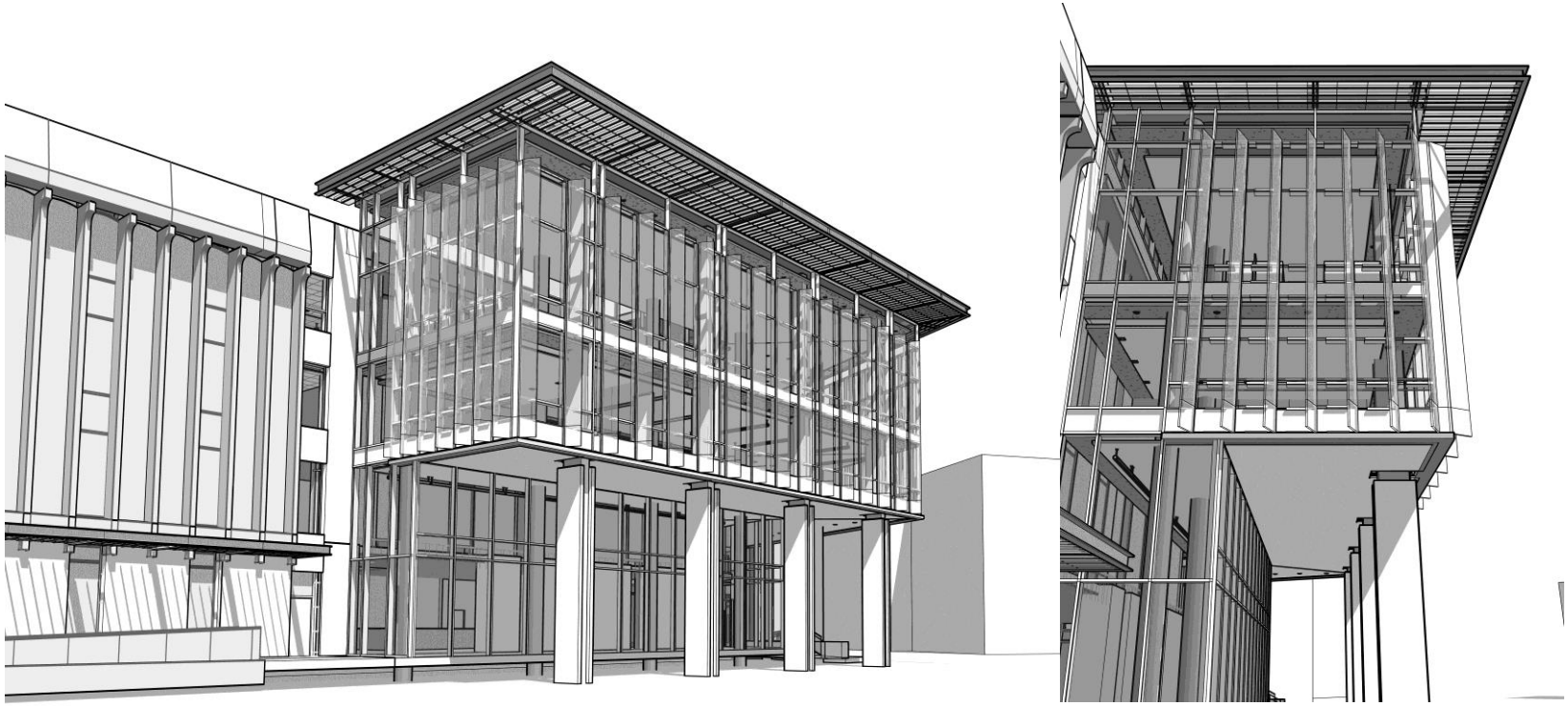
East Perspective



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Park and Linden Perspective

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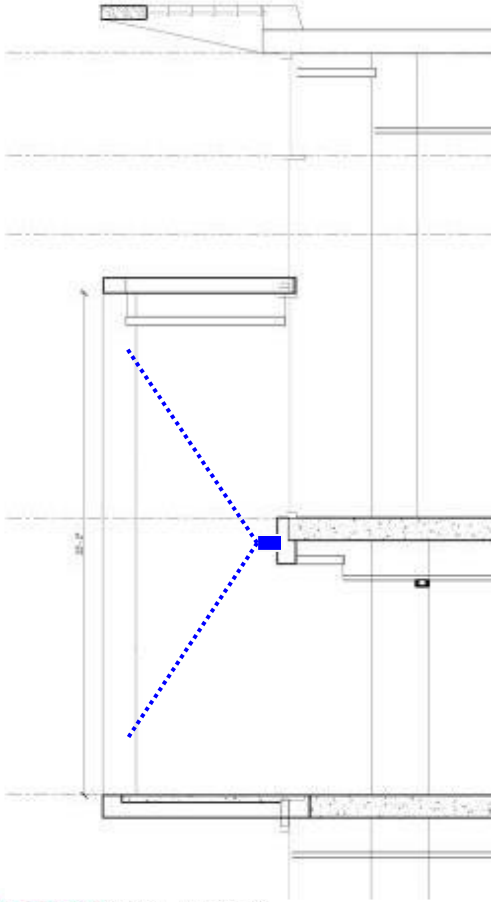
Window Box



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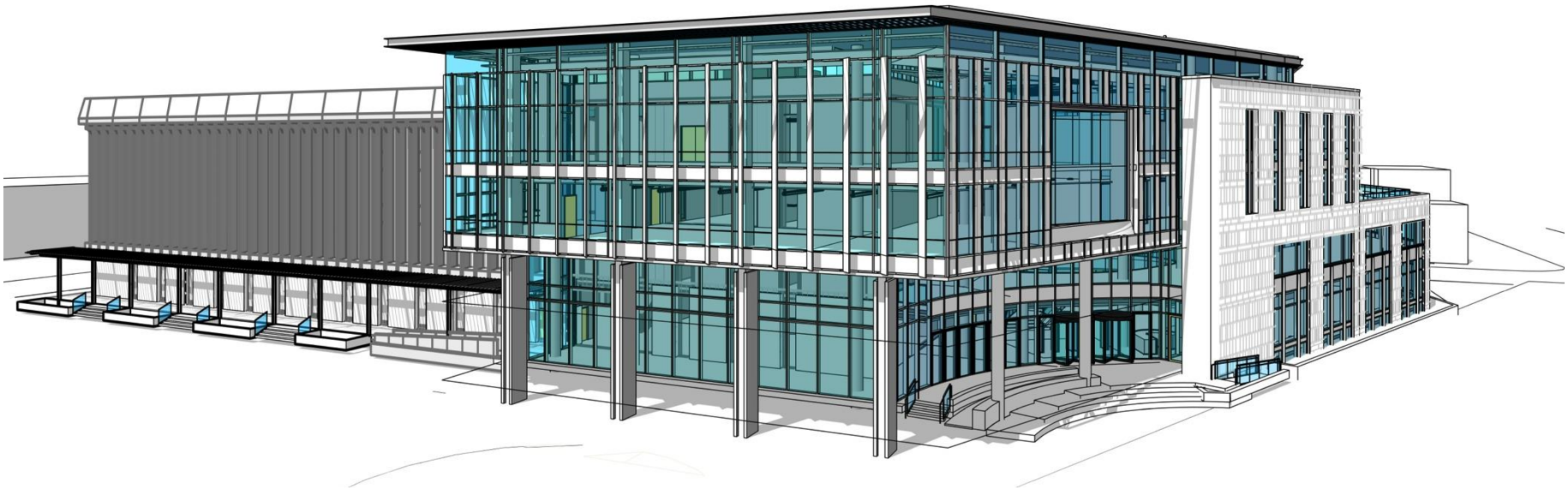
View from Shafer Dining Hall



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View from Shafer Street

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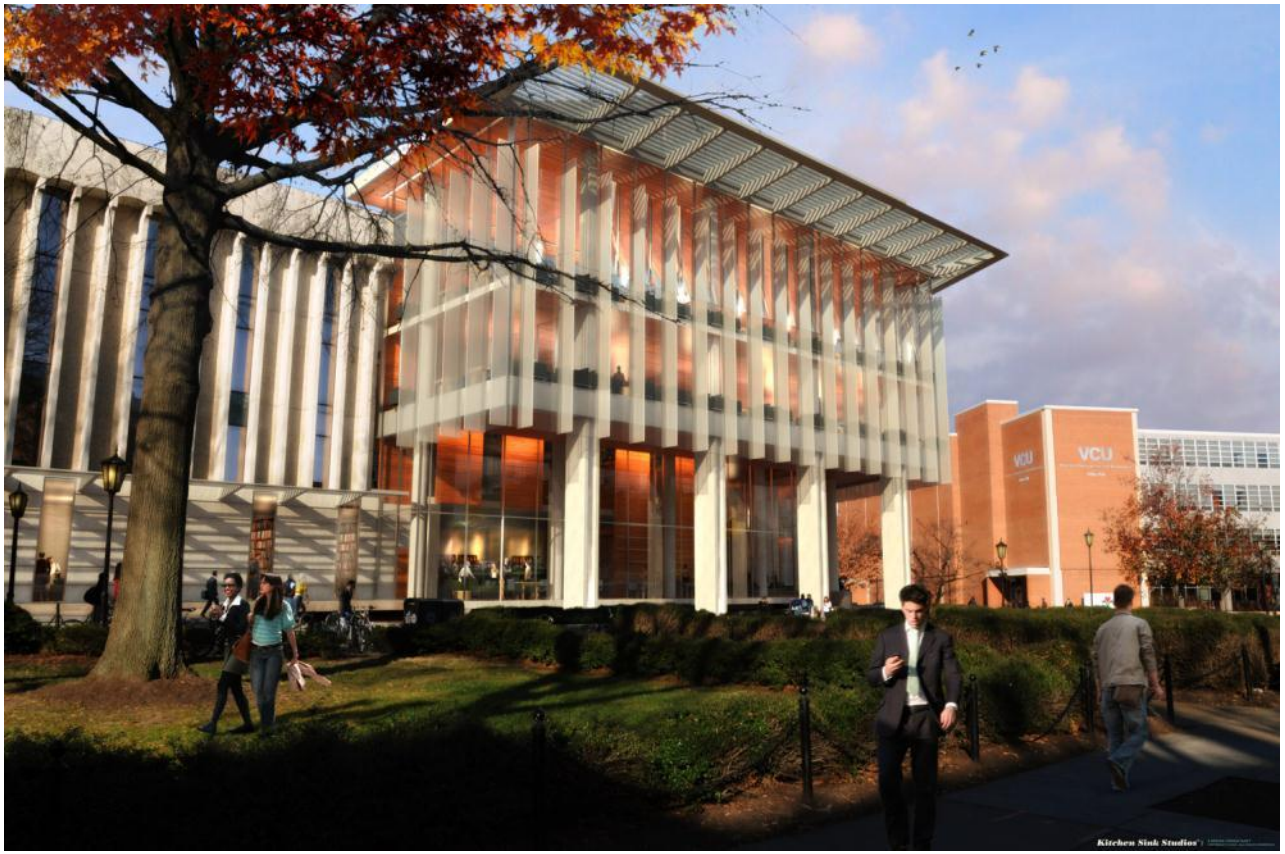
View from Southeast



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View from Park and Linden

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